

Yale University



ELEANOR C. BABBITT
*Director of Yale Club and
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ASSOCIATION OF YALE ALUMNI
P.O. Box 209010
New Haven, Connecticut 06520-9010
203 432-7099 FAX 203 432-0587

To: Yale Club and Association Presidents
ASC Directors

From: Nory Babbitt

Date: March 2003

Re: Yale Book Award

It is that time of year when I know many of you look forward to the Yale Book Award and how you can use it to best recruit the brightest students in your community to Yale. This program is especially effective as it helps us to:

- Keep or place Yale's name in the minds of outstanding high school students
- Create a Yale presence within both the high school and the community
- Offer an opportunity for direct communication between alumni and Yale Book Award recipients
- Add the names of top high school juniors to the Yale Office of Undergraduate Admission's file of potential applicants
- Emphasize Yale's academic excellence

Last year, through the Yale Book Award Program, over fifty Clubs and Associations continued the tradition of recognizing outstanding juniors in secondary schools by presenting over 500 books and videos. We hope that you will participate in this program this year and help us to provide important exposure for Yale College within your community.

I know that you will all be very pleased that The Yale Shakespeare continues to be in print. Barnes & Noble publishes and stocks it, and you can either order through the AYA, or place an order with your local Barnes & Noble. (The Yale Bookstore has a great supply in stock for us, if you require large quantities and are planning on purchasing them locally, please order early from your local B&N.) Again this year we will offer The Age of Terror: America and the World After September 11, edited by Strobe Talbott and Nayan Chanda, with essays from 8 prominent Yale authors, as it continues to be timely. For the first time we will offer the recently published Benjamin Franklin, by Edmund S. Morgan, Sterling Professor of History Emeritus at Yale.

Although many of you are familiar with the program, let me take a moment to outline some of the specifics:

- A Yale Book Award bookplate will be forwarded, free of charge, with each book that your Club/Association orders. These bookplates should be placed on the inside front cover of each Yale Book Award.
- Clubs/Associations that wish to offer their own choice of books or wish to purchase one of our recommendations in their local community are welcome to do so. In that case, we will supply the appropriate number of bookplates at your request. Please let us know which books you choose.
- All order forms should be returned by **Wednesday, April 30, 2003.**
- If the award assembly in your area is to be held before May 16, 2003, please return your order form by April 11, 2003.
- Once you have chosen the recipient(s) for the Yale Book Award in your area, please send us the name(s) and home address(es) of the recipient(s). We will forward this information to the Office of Undergraduate Admissions.
- As always, please send us any photos of award presentations or Book Award recipients that might be taken at an Award Ceremony for possible inclusion in The Blueprint or on the AYA webpage.
- The process and procedures for the Award are outlined on a separate sheet.

Many Yale volunteers feel strongly that this award to high school juniors provides an excellent way to improve Yale's visibility in secondary schools. To help subsidize this program, your Club or Association might consider having individual members sponsor one or more awards or having an individual sponsor all the awards at a specific school.

We encourage alumni to develop on-going relationships with local high schools to assist in recruiting the best students for Yale College. The Yale Book Award can be one aspect of this relationship. An alumni volunteer who "sponsors" the Yale Book Award can "adopt" the school and develop a coordinated plan for recruitment with teachers and counselors at a particular high school.

If you have any questions about the Yale Book Award Program, or if you would like additional information about the Adopt-A-School Program, please call (203) 432-1944. We hope you will participate this year.

Enclosures

cc: AYA Board of Governors
Office of Undergraduate Admissions

The Yale Book Award for Secondary Schools

- 1.) Yale Clubs and Alumni Associations make this award available. It is presented to outstanding students at the end of their **junior** year at public and private secondary schools in the area served by the Club or Association.
- 2.) The Club or Association determines the number of awards and schools in which awards are given; schools are selected from among those that **send or are capable of sending** students to Yale.
- 3.) The Club or Association making the award, in consultation with the appropriate school officials, determines the criteria for the award, which should include “**outstanding personal character and intellectual promise.**”
- 4.) Ideally, the selection of the students given awards is made by a committee composed of members of the Club or Association and officials of the school concerned. The selection may be left in the hands of the school if the Club or Association authorizes this procedure.
- 5.) Competition for an award is to be **within** each school, rather than among schools.
- 6.) Every effort is made to maintain a high degree of prestige and visibility for the Award in each Club or Association area. Local publicity is recommended.
- 7.) The Club or Association, along with the local Alumni Schools Committee(s), closely coordinates the Award in each area.
- 8.) A book designated by the Association of Yale Alumni may be used as a symbol of the award, although an appropriate alternate book selected by the Club or Association may be used. A Yale Book Award bookplate is to be affixed to the awarded book in both cases.

BOOK SELECTIONS

Books by Yale Authors

Benjamin Franklin

By *Edmund S. Morgan*

Yale University Press, 2002, 314 pps.

\$24.95 retail

Benjamin Franklin is perhaps the most remarkable figure in American history: the greatest statesman of his age, he played a pivotal role in the formation of the American republic. He was also a pioneering scientist, a bestselling author, the country's first postmaster general, a printer, a bon vivant, a diplomat, a ladies' man, and a moralist--and the most prominent celebrity of the eighteenth century.

Franklin was, however, a man of vast contradictions, as Edmund Morgan demonstrates in this brilliant biography. A reluctant revolutionary, Franklin had desperately wished to preserve the British Empire, and he mourned the break even as he led the fight for American independence. Despite his passion for science, Franklin viewed his groundbreaking experiments as secondary to his civic duties. And although he helped to draft both the Declaration of Independence and the American Constitution, he had personally hoped that the new American government would take a different shape. Unraveling the enigma of Franklin's character, Morgan shows that he was the rare individual who consistently placed the public interest before his own desires.

Written by one of our greatest historians, *Benjamin Franklin* offers a provocative portrait of America's most extraordinary patriot.

Edmund S. Morgan is the Sterling Professor of History Emeritus at Yale University. He has written more than a dozen books including *Inventing the People: The Rise of Popular Sovereignty in England and America*, which won the Bancroft Prize, and *American Slavery, American Freedom*, which won the Francis Parkman Prize and the Albert J. Beveridge Award. Cited as "one of America's most distinguished historians," Morgan was awarded the National Humanities Medal in 2000.

The Age of Terror: America and the World After September 11

Edited by Strobe Talbott and Nayan Chanda

Basic Books and the Yale Center for the Study of Globalization, 2001, 218 pp.

\$22.00 retail

September 11 marked the beginning of a new era- an age of terror in which counter-terrorism will be one of the highest priorities of national governments and international institutions. While the resolve to do whatever necessary to combat terrorism will remain undiminished, a great debate has already begun: What exactly is to be done? The answer will depend, in large measure, on the answer to a prior question: What happened here and why? In *The Age of Terror*, an agenda-setting team of experts begins to answer this question and examines the considerations and objectives of policy decisions in post-September 11 America.

In pondering the dilemmas that burst into our lives on September 11, a knowledge of history helps. Clear thinking about what lies ahead means, among other things, rethinking what has gone before, since there was obviously plenty that we had misunderstood or missed altogether. Hence the participation of

four historians along with a career diplomat, a professor of law, a political scientist and a molecular biologist in this book.

John Lewis Gaddis asserts that the collapse of the World Trade Center towers will prove to be as consequential as the fall of the Berlin Wall twelve years earlier... Paul Kennedy appraises the long-term prospects for American power. Abbas Amanat traces the roots of Islamic extremism to the Muslim experience with colonialism and its aftermath. Charles Hill puts the onus for the instability in the Middle East on the backward and autocratic ruling structures in the region... Niall Ferguson assesses America's role as the sole economic and military superpower, a mature Empire, facing a crucial test of its will and leadership. Harold Hongju Koh sees September 11 as a test of America's commitment to democracy, rule of law and human rights, both at home and abroad. Paul Bracken focuses on the failure of the U.S. intelligence and defense establishments... Maxine Singer looks for a model of how the U.S. should mobilize the nation's scientific, technological and medical expertise to battle terrorism.

The book's working premise is that the unforgivable is not necessarily incomprehensible or inexplicable. The purpose here is to capture what eight cutting edge thinkers think happened that day, and what each of them believes are the principal lessons, goals and caveats that should guide us as we recover.

Yale Affiliation

The Yale Shakespeare, The Complete Works

Edited by Wilbur L. Cross and Tucker Brooke

Edited and annotated under the direction of the Department of English, Yale University 1917-1926

Newly released by Barnes & Noble, 1993, 1,517 pp., 10 lbs.

\$39.99 retail

The Yale Shakespeare is the only one-volume edition of Shakespeare's plays, poems, and sonnets. Designed for the general reader, it provides annotations on each page of text. The original project, undertaken by Yale University Press in the early part of this century, produced a forty-volume edition that was the culmination of the editorial labors of more than two dozen renowned scholars. These pocket-sized volumes were too small, however, to allow any of the longest of Shakespeare's verse lines to appear as its own full line on the page.

This handsome 1,500 page edition features generously-sized pages which restore each line of Shakespeare's verse to its own line of text, presenting the reader with an accurate rendering of Shakespeare's poetic rhythms. The plays are grouped according to Shakespeare's three classic genres: Comedies, Histories, and Tragedies. Within each genre the plays are ordered chronologically.

2003 Yale Book Award Order Form

Please use this form for placing your order. Yale Book Award bookplates will be sent automatically for all books ordered. If your Club or Association uses a book purchased locally for this award, the AYA will be pleased to fill your order for bookplates only (see special line below).

Note: Club Price does not include shipping and handling charges.

	<u>Retail Price \$</u>	<u>Club Price \$</u>		<u># Copies</u>	<u>Total</u>
Yale Faculty Authors					
1.) <u>Benjamin Franklin</u> by Edmund S. Morgan	\$24.95 (hard)	\$20.00	x	_____	= _____
2.) <u>The Age of Terror</u> edited by Strobe Talbott and Nayan Chanda	\$22.00	\$18.00	x	_____	= _____
Yale Related Books					
3.) <u>The Yale Shakespeare:</u> <u>The Complete Works</u>	\$39.99	\$35.00	x	_____	= _____

Shipping and Handling

\$6.50 for first book, \$ 1.00 for each additional book	\$6.50
Copy Total _____(minus one) x 1.00	_____
Price Total	_____

Order for bookplates only:

(Use this line to order bookplates only needed when the Club intends to purchase books locally. There is no charge for bookplates.)

_____ # bookplates to purchase

(please turn over for additional ordering information)

2003 Yale Book Award Order Form

Side 2

Please Ship Books / Bookplates to:

Note: Please provide a Business Address for shipping when possible.

Name of Club / Association _____

Date the books are needed _____

Enclosed is a check in the amount of _____

Signature _____

Position in Club / Association _____

Please send this form and your check, payable to Yale University, to :

Nory Babbitt
Yale Book Award Program
Association of Yale Alumni
P. O. Box 209010
New Haven, Connecticut 06520-9010

For further information or questions: (203) 432-1944
Fax: (203) 432-0587

Orders must be received at AYA no later than Wednesday, April 30, 2003. If books are needed before May 16, 2003, orders must be received by April 11th.

**2003 Yale Book Award Order Form
INTERNATIONAL YALE CLUBS**

We are sending you the entire Yale Book Award memorandum so that you will have all the information about the program, including the selections for this year. However, overseas shipping fees will make sending these selections from the United States extremely expensive. We recommend the following options for overseas participation in this program, and encourage your involvement.

- 1.) Purchase the selected books locally and order corresponding number of bookplates (see special line below).
- 2.) Order the books on-line through Barnes and Noble at <http://www.barnesandnoble.com>

Order for Yale Book Award Bookplates from the AYA: # _____

Please send the Bookplates to:

Name of Club: _____

Club Officer Name: _____

Date the bookplates are needed: _____

If express delivery is required and you have an account with one of the following couriers, please provide the name of the company and the account number. Express service is available through:

Federal Express _____ United Parcel Service _____

Please return this form to:
Nory Babbitt
Yale Book Award Program
Association of Yale Alumni
P. O. Box 209010
New Haven, Connecticut 06520-9010

Telephone: (203) 432-1944
Fax: (203) 432-0587
e-mail: nory.babbitt@yale.edu

2003 YALE BOOK AWARD

Thank you for completing and returning this form with the name, home address, school and grade of each student receiving a 2003 Yale Book Award.

**This information has been requested by and will be provided to the
Office of Undergraduate Admissions**

Club/Association _____

	Student	Home Address	School & Grade
1.)	_____	_____	_____
	_____	_____	_____
2.)	_____	_____	_____
	_____	_____	_____
3.)	_____	_____	_____
	_____	_____	_____
4.)	_____	_____	_____
	_____	_____	_____
5.)	_____	_____	_____
	_____	_____	_____
6.)	_____	_____	_____
	_____	_____	_____

Please add sheets as needed.

Return to:
Yale Book Award
Association of Yale Alumni
P. O. Box 209010
New Haven, Connecticut 06520-9010