

Yale University



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Re: Yale-Harvard Game Telecast – November 22, 2003

Date: November 4, 2003

On October 30, we sent all Yale Club/Association Presidents an e-mail regarding the Yale-Harvard Game Telecast, which provided an update regarding commercial sites and their ability to receive The Game. Including sites that subscribe to the COMMERCIAL CHOICE® package on DIRECTV, there are four ways in which your establishment may receive the signal. In case you did not receive the message (or do not have an e-mail address), a hard copy of the update is enclosed.

If you have not done so already, we urge you to review the Game telecast update **as soon as possible** and contact the your event site to confirm that WGN Superstation is currently being received. (Do not assume if a site has DIRECTV that they will automatically receive the telecast. The establishment must also subscribe to the COMMERCIAL CHOICE® package.) Please note also that this is a programming change for DIRECTV as of November 1, 2003.

Due to the new arrangements this year, we will also have a new protocol on Game day. We will NOT be calling each site to ensure that it is properly receiving the signal. This is now a commercial broadcast. While we are thrilled with these new arrangements, it does take the technical control out of our hands. Please do not anticipate that we will be able to assist you on Game day if your site cannot receive the channel. If however, you do need to reach someone in New Haven that day, please feel free to call my cell phone at 203-804-5557. I will be out at the field after 10:00 a.m. EST.

We kindly ask you to send us your Game telecast event details (time, location name, address, phone, cost, etc.) as we would like to maintain a list of sites for traveling alumni. If you are not the primary contact for your Yale-Harvard Game event, please send this message immediately to the appropriate person.